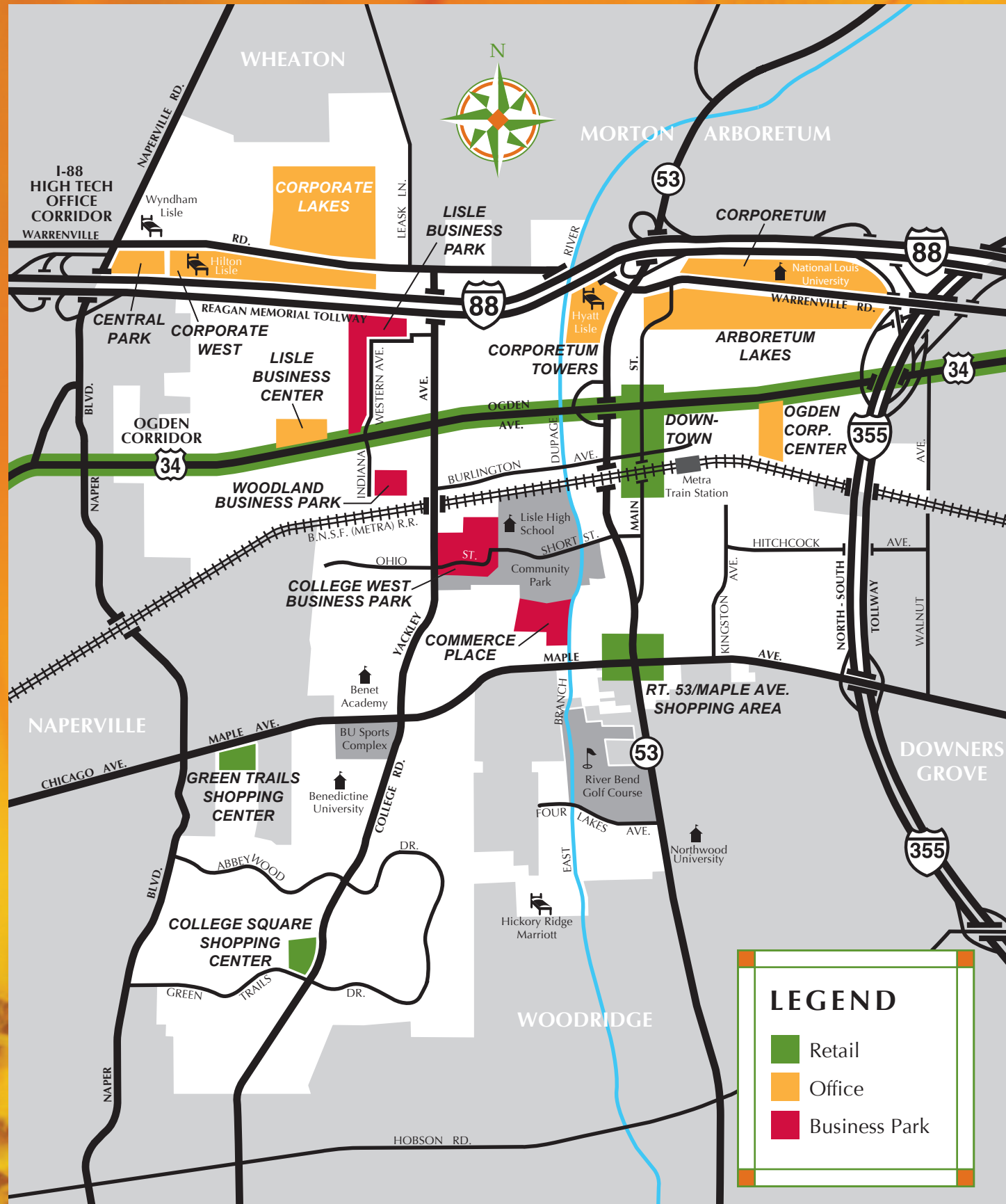


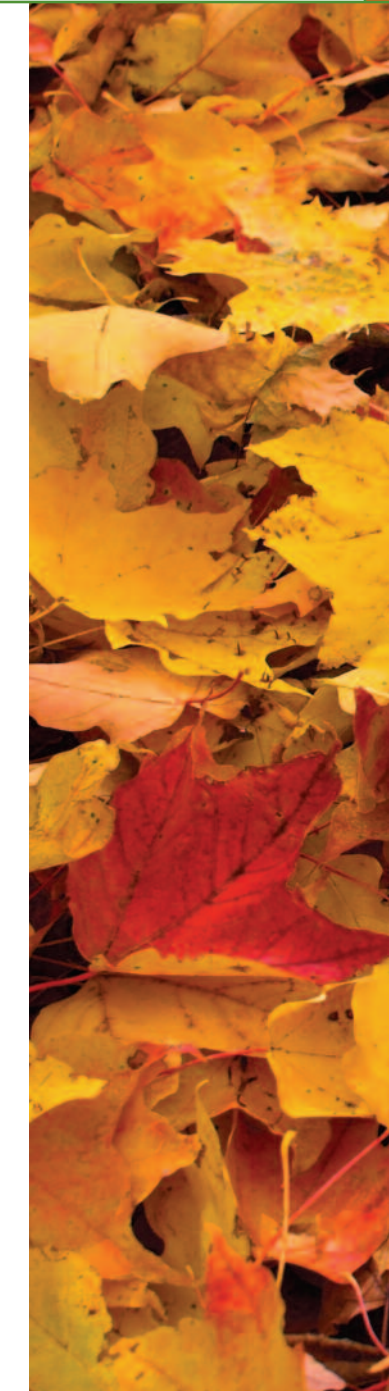
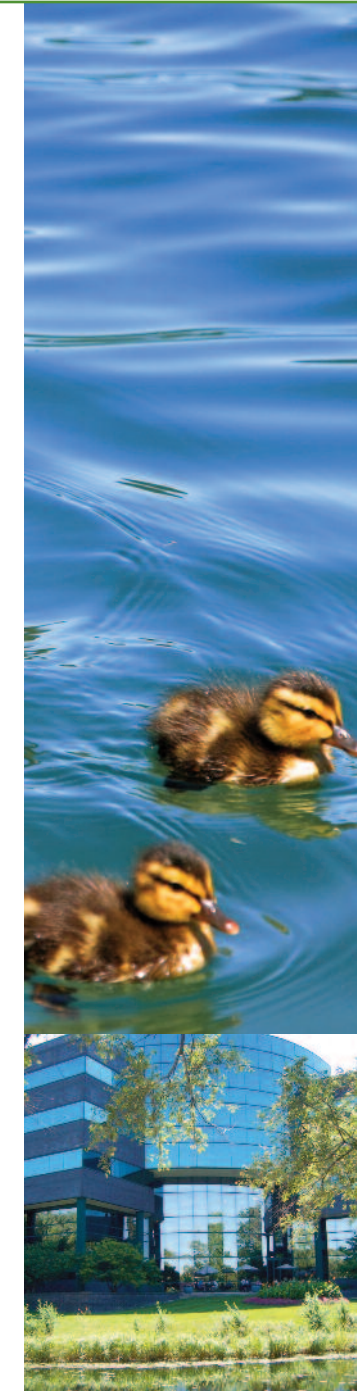
Primary Business Areas

REFRESHINGLY DIFFERENT

Economic Development Opportunities



Printed on recycled content paper



Named One of Money Magazine's
TOP 20 "BEST PLACES TO LIVE" IN AMERICA



OPPORTUNITIES TO GROW

“Home to The Morton Arboretum, Lisle’s unique sense of place is infused with nature, whose powerful presence energizes people, sparks innovation and inspires creativity. It is a community that intelligently blends innovation with a respect for nature to offer outstanding work, life and visitor experiences.”

If you are looking for a “refreshingly different” place to grow your business, consider Lisle. Home to the world-renowned Morton Arboretum, Lisle is known as “The Arboretum Village,” a place where businesses have thrived since 1832. From the prestigious I-88 Corporate Corridor to the beautifully redeveloped downtown, Lisle has evolved into a thriving business-friendly community of more than 22,390 people with a wealth of resources.

In 2007, Money Magazine named Lisle as one of the top twenty “Best Places to Live in America,” citing economic opportunity and the high quality of life available in the Village. These attributes help make Lisle businesses successful, while satisfying the needs of employees and their families.

As you learn more about this amazing community, you will understand why more than 1,000 businesses chose Lisle as their home. Recent new additions to Lisle’s Corporate Corridor include Navistar, which is relocating its international headquarters to an 88-acre campus and SunCoke, which is relocating its corporate headquarters from Tennessee to the Village. These businesses have discovered that Lisle “intelligently blends innovation with a respect for nature to offer outstanding, work, life and visitor experiences!”

Businesses seeking a distinctive retail location for their stores will find Downtown Lisle amazingly refreshing. Shoppers searching for a more unique experience value the downtown’s beautiful environment.



PrairieWalk Pond

Visitors can stroll down the fragrant Garden Walk to the downtown’s newest amenity - PrairieWalk Pond. This new 4.5 acre natural area is actually a stormwater retention pond that effectively manages stormwater and facilitates quality downtown redevelopment.

A grant from the Illinois Department of Natural Resources helped create a wonderful recreational area, attracting people of all ages into the downtown throughout the year. The area features lighted walking trails which encircle the pond. Native plants and flowers provide a blaze of color throughout the seasons.

Other amenities include a gazebo, a preserved wetland, seating areas and a wonderful children’s play area called Dragonfly Landing. Dragonfly Landing’s ten foot tall “flowers” spray mist, a shelter with a living roof serves as a gathering place and a whimsical tree house, climbing frog and cattail swingers provide hours of fun for children. At night, multiple fountains turn color, providing a dramatic gateway into Downtown Lisle. This unique area also serves to promote sustainable practices and is reflective of the Village’s nature brand.



Downtown Lisle Opportunities

Retail stores, nature/sustainable businesses, quality restaurants, destination and transit oriented developments - especially those that reflect the Village’s brand as “The Arboretum Village,” are particularly well positioned for opportunities in beautifully redeveloped Downtown Lisle.

Currently, the Village is offering up to \$200,000 in restaurant grants to attract high quality, full service restaurants into the downtown.

Available sites include the land bordering the new PrairieWalk Pond, multiple downtown properties including small storefronts, free standing buildings and vacant land totaling several acres.



WELCOME TO BEAUTIFULLY REDEVELOPED DOWNTOWN LISLE THE PERFECT PLACE TO GROW A BUSINESS!



Downtown Lisle has recently completed an award-winning renovation and has been transformed into a beautiful, pedestrian-friendly retail and restaurant district that is truly the heart of the community. Downtown Lisle is now a perfect place for new retail businesses, high quality restaurants, destination and transit oriented developments.

The new downtown features a beautiful prairie style streetscape which entices people to stroll past extensive planting beds filled with flowers and grasses. Fifty six trees provide welcome shade while sitting areas create a relaxing garden-like setting for visitors. Prairie style lanterns light up Downtown Lisle at night.

The focal point of the downtown is the striking nature themed fountain located at the entrance to The Garden Walk. Water streams over massive stone slabs while turtles, cranes and frogs spout streams of water, which flow over the fountain’s eternity edges.

Many downtown storefronts sport new prairie style facades, giving Main Street a fresh new look.

Strong Customer Generators

Downtown Lisle is located on Ogden Avenue, a major commercial corridor which has a daily traffic count of 32,000 vehicles. Access to both the north/south and the east/west tollways are minutes away. The downtown is just south of the prestigious Corporate Corridor (where thousands of executives, employees and visitors seek quality dining and catering services). The bustling Downtown Lisle Train Station brings commuters into the area each day. The downtown is also minutes away from the world renowned Morton Arboretum, which attracts 800,000 visitors each year. Four branded hotels – the Hilton, Hyatt, Marriott and Wyndham shuttle guests to the downtown to shop and dine. On Saturdays, the colorful open air French Market attracts shoppers into the downtown six months of the year.

Lisle, “The Arboretum Village” is truly a place for all seasons. In fact, many businesses and residents have thrived in the Village for decades and thousands of visitors return to the Village each year for business and pleasure. Come explore a “refreshingly different” community – Lisle, “The Arboretum Village.”

BUSINESS ADVANTAGES

Highly Accessible Location

Lisle's convenient Midwest location is 25 miles west of Chicago in prosperous DuPage County. The Village is situated in the heart of a major transportation network which includes three airports, interstates, rail and bus service.

O'Hare International Airport and Midway Airport are 30 minutes away and provide global connections. Neighboring DuPage County Airport welcomes corporate jets and private planes. Lisle is located at the crossroads of I-355 (north/south tollway) and I-88 (east/west tollway), providing quick access to the interstate system. Train service transports commuters to Chicago in 35 minutes while buses travel along major corridors throughout the Village.

Traveling in Lisle is convenient and hassle free. Employees and visitors appreciate the easy commute while businesses appreciate the strategic Midwestern location.

Educated Ready Workforce

An abundant, educated workforce populates the area. More than 79% of Lisle residents are college educated and many have advanced degrees. This reflects the fact that Lisle is home to such nationally recognized institutions as Benedictine, National-Louis and Northwood Universities, where excellence is the norm. Approximately 77% of Lisle residents are employed in professional, sales, management and financial occupations. In addition, the county's career center, workNet DuPage, is located in Lisle and can assist with job postings, recruiting, training and information.

Lisle schoolchildren are primarily served by two public school districts: the Lisle Community School District 202 and the Naperville Community School District 203. In addition, two highly regarded private schools, Benet Academy (high school) and St. Joan of Arc (elementary school) are located in Lisle.

Families have confidence in the scope and quality of education available in the Village.



Travel – For Business or Pleasure

Businesses can rest assured that visitors traveling to "The Arboretum Village" will be well served. They will enjoy quick access to airports and excellent lodging, dining and shopping experiences.

Lisle has four branded hotels – the Lisle Hilton, the Hyatt Lisle, the Hickory Ridge Marriott and the Wyndham Lisle Hotel and Executive Meeting Center. Each provides guests with a distinctive stay. All hotels are members of the Green By Choice Sustainable Business Partnership, offering guests a true "green" or sustainable experience. An active Convention and Visitor's Bureau can ensure enjoyable visits by providing assistance, itineraries, a Visitor's Guide and more. Visit www.stayinlisle.com to learn more about Lisle amenities.

Strong Demographics

Strong demographics make Lisle a desirable location for businesses. The following 2010 Nielsen estimates for a 5 mile radius surrounding the downtown illustrates the strong buying power of the community.

Number of People: 258, 244

Number of Households: 99,291

Average Household Income: \$100,539

Median Value of Owner Occupied Housing: \$290,374

Average Age of Lisle Residents: 39.51

During the day, Lisle's population increases by thousands as employees commute to work and visitors frequent the Village's many community treasures such as The Morton Arboretum. In addition, Lisle's universities attract a large student population. Businesses appreciate the benefits of having thousands of potential customers delivered to their doors daily.



World Class Amenities

The world-renowned Morton Arboretum encompasses 1,700 acres of woodlands, wetlands, prairies, lakes and meadows. The Arboretum's activities include the award winning interactive Children's Garden, The Maze, a diverse range of year round activities including nature classes, Theatre Hikes and cross country skiing.

The Morton Arboretum can also be an asset to businesses by providing stunning settings for meetings, receptions and dining as well as activities for employees and visitors. Businesses located along the prestigious I-88 Corporate Corridor enjoy expansive views of The Arboretum. Visit www.mortonarb.org to learn more.

Employees and visitors are delighted by the many recreational options the Village offers. The Bulls/Sox Training Academy offers youth the same high tech training/coaching techniques used by the Chicago Bulls and White Sox. The annual Eyes to the Skies Hot Air Balloon Festival, Lights of Lisle Holiday Festival and the French Market are just a few of the many exciting events in Lisle. The Lisle Park District offers a wide array of recreational options including the award winning Sea Lion Aquatic Park, the River Bend Golf Course and Wheatstack – a Midwestern Eatery and Tap (featuring terrific golf course views). The Village of Lisle/Benedictine Sports Complex hosts a variety of sporting and outdoor exhibitions throughout the year.



NAVISTAR®

Lisle Location/Global Reach

Many of Lisle's 1,000 businesses reach a global market from a Midwestern base including Molex, Unilever, McCain Foods, Hapag Lloyd and Thomson Reuters.

Recently, several major businesses have relocated to the Village. Navistar's new international headquarters is located on an 88-acre campus in the Corporate Corridor while the corporate headquarters of SunCoke is relocating from Tennessee to Lisle. These and other Lisle businesses enjoy Class A amenity-rich buildings with expansive views and well maintained grounds which provide terrific settings reflective of a corporate headquarters location.

A diverse variety of businesses, stores, hotels and restaurants are located in retail districts and office parks conveniently located throughout the community. The Village's pro-business Economic Development Commission and local Chamber of Commerce support Lisle's diverse business base.

Sustainable Lisle is “Green By Choice”

As “The Arboretum Village,” Lisle has always had a great appreciation for nature. This is reflected throughout the Village, from its brand promise to its many green initiatives. Many Lisle businesses are members of the “Green by Choice” Sustainable Business Partnership, offering sustainable products/services and reducing waste to conserve precious resources for future generations. This makes Lisle a logical choice for businesses that also have a sustainable focus. These types of businesses should benefit from the extensive marketing efforts the Village has conducted which feature its green/nature focus. Visit www.villageoflisle.org to view the Green Directory of Lisle businesses.



Diverse Housing Options

Lisle has a wide range of housing options including expansive executive estates, single and multi-family homes, townhomes, condominiums, apartments and starter homes. In addition, Lisle has several retirement communities offering both independent and assisted living options. Businesses relocating to Lisle can be confident that employees will find housing choices that meet their varied needs.

As “The Arboretum Village,” Lisle has an incredible collection of mature trees and foliage throughout. Nature plays a dominant role in such subdivisions as Green Trails, which is nestled in 744 acres and includes 25 miles of trails, 9 lakes, 17 public parks, mature woods, grassy open spaces, gentle hills and flatlands.

Experienced Government

Lisle is a non-home rule community governed by a Mayor and six trustees. An appointed Village Manager oversees a staff of 117 employees. Strong financial management and sound planning are the hallmarks of the Village of Lisle. The Village has voluntarily decreased its tax rate 12 out of the past 14 years. The Village’s current tax rate is .3649 per \$100 of assessed valuation. The Village maintains a high bond rating of Aa2 (Moody’s) and low debt (\$7.9 million versus a debt limit of \$97.5 million). Lisle’s assessed valuation is currently \$1.1 billion. The Village consistently receives awards for sound financial management.



Community Values

The Village of Lisle is a “Character Counts” community and a welcoming place where individuals can still make a difference. “Lisle Teens with Character” have won national recognition for their volunteer efforts. Residents and business leaders serve on numerous committees. All share a genuine love for the community and a willingness to contribute their time and talent.



INCENTIVES & PROPERTIES

Sales Opportunities for New Businesses

While many types of businesses can benefit from a Lisle location, 2010 Nielsen data estimates identify the following major retail sales opportunities within a five mile radius of Yackley Avenue and Ohio Street (the middle of Lisle).

Potential Sales Opportunity	Business Category
\$169,492,224	General Merchandise Stores
\$118,526,532	Health and Personal Care Stores
\$73,373,514	Food and Beverage Stores
\$63,020,694	Home Centers
\$57,486,517	Clothing and Accessories Stores
\$52,527,820	Florists, Office Supplies, Stationery, Gift Stores
\$33,003,642	Electronics and Appliance Stores
\$31,411,170	Sporting Goods, Hobby, Book, Music Stores

Incentives

Lisle is always willing to discuss incentives that facilitate high quality development and economic vitality. Examples of incentives used have included sale tax rebates, facade, retail and restaurant grants and TIF . In addition, prospective new businesses are eligible to participate in available county and state funding programs.

Available Properties

A list of available sites for sale or lease can be found on the Village’s website, www.villageoflisle.org. (Select Businesses, Economic Development, Available Space). In addition, Village staff can provide information about sites that may not yet be on the market, but are available. The website also includes a variety of useful information including expanded demographics, redevelopment updates, zoning maps, retail opportunities and more.



2011 MAJOR LISLE EMPLOYERS

MAJOR EMPLOYERS	TYPE OF BUSINESS	NUMBER OF EMPLOYEES
Navistar	Transportation	2,800
Platinum Systems Specialists	IT	1,500
Molex	Electronics Components	952
CA Technologies	IT	800
Lisle Auto Plaza	Automotive	433
Millward Brown	Communications	305
SXC	Medical	300
McCain Foods	Food	300
Benedictine University	Education	280
Lisle Hilton	Tourism	275
Armour-Ekrich	Food	270
Unilever	Food	225
Patrick Engineering	Engineering	203
Lisle Wyndham	Tourism	200
Hapag Lloyd	Transportation	200

A diverse mix of businesses reflects the Village’s ability to satisfy the needs of many industries.

